

line #					
R	RCNMonthly Costs Der Total Connection On and off				
10	costs of Providing Services	\$	14.66		
c	Operating Selliing and Gen. Admin.	\$	33.84		
2	Customer Services and Order Processing	\$	5.14		
3	Installation and Provisioning	\$	7.75		
4	Advertising	\$	0.50		
5	Sales and Marketing	\$	5.20		
6	Gen, Admin	\$	15.25		
7 0	Operating Selliing and Gen. Admin. (lines 2 through 6)	\$	33.84		
8 5	Sales and Marketing (lines 2.4 and 5)	\$	10.84		
(COGS (lines 1 and 3)	\$	22.41		
1	otal Direct Cost (lines 8 and 9)	\$	33.25		
11 5	Sales &Marketing % of Direct Cost (line 8 / line 10)		33%		
12 5	Sales & Marketing Share of Indirect (line 11 * line 7)	\$	4.97		
13\ <u>T</u>	otal Retail Cost (line 12 and 8)	\$	15.81		

	RCN Monthly Costs Der Total Connection On Net-2001 Costs of Providing Services	\$	23.40
2 3 4 5 6	Operating Selliing and Gen. Admin. Customer Services and Order Processing installation and Provisioning Advertising Sales and Marketing Gen. Admin	\$ \$ \$ \$ \$ \$	54.03 8.20 12.38 0.80 8.30 24.34
7	Operating Selliing and Gen. Admin. (lines 2through 6)	\$	54.02
9	Sales and Marketing (lines 2,4 and 5) COGS (lines 1 and 3) Total Direct Cost (lines 8 and 9)	\$ \$ \$	17.30 35.77 53.07
	Sales & Marketing% of Direct Cost (line 8 / line 10) Sales & Marketing Share of Indirect (line 11 * line 7) Total Retail Cost (line 12 and 8)	\$ \$	339 9.35 26.65

RCN Expenses-2001	
Costs of Providing Services	205,132
Operating Selliing and Gen. Admin. Customer Services and Order Processing installation and Provisioning Advertising Sales and Marketing Gen. Admin	473,677 71,900 108,500 7,000 72,800 213,400
Summed Expenses	473,600

RCN Total Connections-2001	
Phone Connections On Net	184,378
Resale Phone Connections	26,932
Cable Connections On and Off Net	456,532
High Speed Internet Connections	89,723
Dial Up Connections Off Net	408,814
Total Connections	1,166,379
Total Connections On Net	730.633

RCN On-Net Connections-2001				
Phone Connections On Net	B 4,378			
Cable Connections On Net	456,532			
High Speed Internet Connections	89,723			
Total Connections On Net	730,633			